

# Position Announcement:

## Platform Manager for Crowd-Giving Pilot Project

### About the Project

We believe in the power of the crowd. Each of us can help create a more equitable and prosperous New Orleans that is in harmony with the natural environment. We are looking for a Platform Manager to help launch the pilot version of a custom crowdfunding and crowdsourcing platform. This platform will allow key stakeholders – including businesses, donors, volunteers, NGOs and local authorities – to come together to co-create, staff, and crowdfund initiatives to make our city more resilient.

This is a six-month position with a possible contract extension. The pilot will launch in mid-2017 and operate as a living lab or civic incubator for the remainder of the year. The project is a joint partnership between the Water Collaborative of Greater New Orleans, Greater New Orleans Foundation and the Dutch 1%Club, which provides web design and technical support.

### About the Position

We are looking for a motivated Platform Manager with experience in partnerships involving multiple entities or organizations and a familiarity with New Orleans' cultural, economic and natural context. The Platform Manager position is a grant-funded, six-month position with a possible extension. He or she will have primary responsibility for recruiting nonprofit participants and helping them design projects for the crowd-giving platform; soliciting in-kind and matching gifts from businesses and foundations; and marketing the platform to prospective donors and volunteers.

### Duties

- Helping participating nonprofits, for profits, and neighborhood groups understand the opportunities provided by the platform, and structure their projects for success
- Training participating nonprofits, for profits, and neighborhood groups in marketing and fundraising (e.g. through “crowdfunding boot camp” workshops)
- Marketing the platform to area residents, commercial entities, visiting tour groups and convention-goers
- Serving as liaison to technical assistance resources
- Reporting impacts to partners
- Representing the platform and GNOWC at public events

### Qualifications

- Bachelor's degree or higher or commensurate work experience
- At least 2 years of experience in working in a network, coalition or large organization. Marketing or fundraising experience a plus.
- Familiarity with the concepts of the Resilient New Orleans strategy ([resilientnola.org](http://resilientnola.org)), characteristics and needs of neighborhoods most at risk, and area nonprofits a plus
- Outgoing, energetic and able to motivate others
- Strong oral and written communication skills
- Task-oriented and able to meet deadlines
- Tech savvy (but not a programmer) and skilled with social media

## Compensation

- Salary commensurate with experience
- Flexible, supportive work environment and comp. time for occasional night and weekend work. This position could be part time or full time.
- Opportunities to build your project management portfolio and network with business and NGO leaders

## To Apply

E-mail your resume and cover letter to: [nathan@nolawater.org](mailto:nathan@nolawater.org) or mail to:

Water Collaborative of Greater New Orleans  
4902 Canal Street, Suite 300  
New Orleans, LA 70118

Applications will be considered on a rolling basis beginning April 1, 2017.