



Request for Qualifications:

Strategic Partnerships for the Public Good

The Water Collaborative of Greater New Orleans seeks an experienced individual or team to facilitate and formalize corporate, media and philanthropic partnerships. Funded by a Partners for Water grant, this is a term (3-6 month) contract to support the pilot phase of a civic crowdfunding website, nolaconnects.org.

The successful candidate or team will demonstrate the ability to leverage corporate philanthropy, public agency expertise and volunteerism at a granular, neighborhood level. They will report to Water Collaborative senior leadership and coordinate with our technology partner, 1% Club, as needed. Their primary responsibility will be to secure strategic partnerships to benefit the public interest projects featured on nolaconnects.org. This may take the form of match funding, challenge grants, marketing and promotional assistance, or in-kind support.

Relevant Experience:

- > Internal work in philanthropy, corporate philanthropy or marketing
- > Local work in community development, resilience, or related field and demonstrated ability to identify and access key stakeholders
- > Negotiating public-private partnerships, including those nonprofit or academic partners
- > Developing marketing campaigns for a charitable cause
- > Donor relations for a charitable event or cause
- > Soliciting corporate sponsorships for events or charitable causes
- > Conducting high level briefings or pitch meetings

Sample Deliverables:

- > One or more partnerships involving match funding, challenge grants and in-kind support totaling \$50,000
- > One or more partnerships involving marketing or promotional support from a publication, website, conference or event
- > Schedule at least five meetings with prospective corporate or philanthropic sponsors and leadership from the Water Collaborative in attendance
- > Two or more group briefings for current and prospective partners to meet neighborhood and nonprofit project leads
- > Database of area contacts for corporate and family foundations
- > Strategic partnership MOU Template(s) delineating roles and responsibilities
- > Track time and work products for grant reporting purposes

Contract Range: \$20,000 - \$30,000

Deadline: ~~Aug. 29, 2017~~ Extended to Sept. 1, 2017, in recognition of the effects of hurricane preparedness on our community.

Informational Webinar/Call: Aug. 15, 2017, 11 a.m.

Online meeting link: <https://join.freeconferencecall.com/nolawater>

Online meeting ID: *nolawater*

Conference call line: 1-712-451-0000

Passcode 632329#.

To Apply: Please submit a resume and references or work samples to work@nolawater.org. Team submissions are welcome; please provide a resume for all team members. After initial interviews, final candidates will be asked to submit a brief work plan, timeline and deliverables for review by the selection committee.

The Water Collaborative of Greater New Orleans will not discriminate, including on the basis of race, age, gender, gender identity, sexual orientation, national origin or religious affiliation.